

ITEM 1. INTRODUCTION

Beck Capital Management LLC is an SEC Registered Investment Adviser. Brokerage and investment management services and fees differ, it is important for the retail investor to understand the differences. Free and simple tools are available to research firms and financial professionals at [Investor.gov/CRS](https://investor.gov/CRS), which provides educational materials about broker-dealers, investment advisers, and investing.

ITEM 2. RELATIONSHIPS AND SERVICES

A. What investment services and advice can you provide me?

B. Description of Services

We are an investment adviser and provide investment advisory services rather than brokerage services. We manage client assets and offer financial planning services that may be specific or modular in their preparation.

- **Monitoring:** As part of our normal services, we will monitor your account on a regular basis and meet with clients at least annually.
- **Authority:** We manage client accounts on a discretionary basis. With discretion you grant us the authority to determine the securities and amount to be bought or sold without your consent prior to each trade, (considering any restrictions placed on the account, if applicable).
- **Additional Information:** Please refer to our [Form ADV, Part 2A brochure](#) (Items 4 and 7 of Part 2A) for a more detailed description of our investment advisory services.

Conversation Starters: “Given my financial situation, should I choose an investment advisory service? Why or why not?”; “How will you choose investments to recommend to me?”; “What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?”

ITEM 3. FEES, COSTS, CONFLICTS, AND STANDARD OF CONDUCT

A. What fees will I pay?

If you sign an investment management agreement (managed account), you will pay us an asset-based fee, based upon an agreed annual percentage rate, generally referred to as an AUM fee. BCM does not charge a separate or additional fee for financial planning services provided as part of its asset management services. Ongoing asset-based fees will be billed quarterly in advance and will be based on the account balance as of the last day of the previous quarter. Fees are pro-rated for accounts opened or closed during the quarter. Fees will be debited directly from your custodial account upon notification to the custodian. Our fees do not vary based on the type of investment. Our fees reduce your investable assets and will be deducted from your account. The more assets you have in the advisory account, including cash, the more you will pay. This is a conflict of interest as it creates an incentive to increase the assets in your account in order to increase our fees. Fees and costs affect the value of your account over time. Please ask your financial professional to give you personalized information on the fees and costs that you will pay.

- As an investment advisory client, you will pay a quarterly management fee and no transaction-based commissions. Some investments such as mutual funds impose additional fees that will reduce the value of your investment over time.
- Our fees do not vary but are negotiable.
- We pass additional charges, from our Clearing Firm, on to you such as transaction fees, custodial fees, account maintenance fees.

Additional Information: You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce the amount of money you make over time. Please make sure you understand what fees and costs you are paying. For additional information on our fees and compensation, billing practices, and other types of fees or expenses clients will pay in connection with our advisory services, please see our [Form ADV Part2A Brochure, Item 5](#).

Conversation Starter: Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will you invest for me?

What are your legal obligations to me when acting as my investment adviser? How else does your firm make money and what conflicts of interest do you have?

When we act as your investment adviser, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect our investment advice. We receive commissions on life insurance and fixed annuity products. This is a conflict of interest as it creates an incentive to sell more of these products.

Conversation Starter: How might your conflicts of interest affect me, and how will you address them?

How do your financial professionals make money?

Investment advisor representatives receive a quarterly fee based on your account's market value. The fee will increase as your account value increases and decrease if your account value decreases. This compensation creates a conflict of interest because they have an incentive to encourage you to open an account with more assets. Managed accounts are not charged any commissions, so the investment advisor representative only receives the quarterly fee. Our investment advisor representatives may sell certain insurance products for a sales commission. This is a conflict of interest as it creates an incentive to sell more of these products.

It is important to understand the differences between a brokerage commission-based account and an asset-based fee account. Please see our [Form ADV, Part 2A brochure](#) (Item 4, 5, and 10) for more information.

an asset-based fee if you want continuing advice or want someone to make investment decisions for you, even though it may cost more than a transaction-based fee.

a transaction-based fee from a cost perspective, if you do not trade often or if you plan to buy and hold investments for longer periods of time.

ITEM 4. DISCIPLINARY HISTORY

Do you or your financial professionals have legal or disciplinary history?

No. Visit Investor.gov for a free and simple search tool to research our firm and our financial professionals.

Conversation Starter

As a financial professional, do you have any disciplinary history? For what type of conduct?

ITEM 5. ADDITIONAL INFORMATION

Additional information can be found on our website, <http://beckcapitalmgmt.com/>. A copy of this form will be posted to our site or available upon request by calling (512) 345-6789 or contacting the CCO Bill Gregory. We also encourage you to seek additional information.

- For additional information about our brokers and services, visit Investor.gov, BrokerCheck at BrokerCheck.Finra.org, our web site <http://beckcapitalmgmt.com/>.
- To report a problem to the SEC, visit Investor.gov or call the SEC's toll-free investor assistance line at (800) 732-0330. To report a problem to FINRA, <https://www.finra.org/investors/file-complaint>.

Conversation Starter

Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?